

BETHANY HOUSE
Eliminating Domestic Violence One Family at a Time

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Annual Report

FY 2008-2009

I was naked, and you gave me clothing.
I was sick, and you cared for me.
I was in prison, and you visited me.
Matthew 25:36

ANNUAL REPORT

FY 2008-2009

Table of Contents

| | |
|---|-----------|
| ANNUAL MEMBERSHIP MEETING AGENDA | 3 |
| BOARD OF DIRECTORS MEETING AGENDA | 4 |
| BOARD OF DIRECTORS | 5 |
| MEMBERS OF CONCERNED GROUP | 6 |
| BETHANY HOUSE STAFF & VOLUNTEERS | 7 |
| BHNV MISSION AND GOAL | 8 |
| FAMILY ASSISTANCE PROGRAM | 10 |
| JOSEPH'S COAT | 11 |
| CLIENT DEMOGRAPHICS | 12 |
| FINANCIAL REPORTS | 13 |

ANNUAL MEMBERSHIP MEETING & DINNER

**November 16, 2009
7:30 – 9:30 PM**

Richard and Lisa Hannibal
1727 Baldwin Drive
McLean, VA 22101

Prayer & Welcome – Richard Hannibal, President

Gathering for Fellowship and Wine and Cheese

Meeting Part I: Annual Membership Meeting

- ❖ *Call to Order – Richard Hannibal, President*
- ❖ *Scripture Reading – Ken Fisher, Vice President*
 - *Matthew 25:31-46*
- ❖ *Roll Call & Quorum for the Concerned Group – Richard Hannibal, President*
- ❖ *Nomination & Vote for New Members of Concerned Group*
- ❖ *Presentation of Board Members to Serve for 2009-2010*
- ❖ *Motion to Accept Members for 2009-2010*
- ❖ *Motion to Adjourn – Richard Hannibal, President*

Meeting Part II: Meeting of the Board of Directors

- ❖ *Call to Order – Richard Hannibal, President*
- ❖ *Roll Call & Quorum – Richard Hannibal, President*
- ❖ *Reading & Approval of the Minutes – Peggy Fisher, Secretary*
- ❖ *Vote for the Appointment of Officers 2009 – 2010*
 - Board President Richard Hannibal
 - Vice President Ken Fisher
 - Secretary Peggy Fisher
 - Treasurer Brian Kush
- ❖ *Executive Director’s Report – Catherine Hassinger*
- ❖ *Old Business*
- ❖ *New Business*
- ❖ *Motion to Adjourn – Richard Hannibal, President*

Board of Directors
2009-2010

Richard Hannibal, President

Ken Fisher, Vice President

Brian Kush, Treasurer

Peggy Fisher, Secretary

Jason Carney

Lisa Tychsen

and

Doris Ward, Founder, Director Emeritus

B E T H A N Y H O U S E
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CONCERNED GROUP MEMBERS

Lisa Hannibal

Andrea Kane

Paul Kane

Dan LeMay

Esperanza LeMay

Fred Sheap

Joyce Sheap

Gail Smith

Lee Smith

NOMINATIONS FOR THE CONCERNED GROUP

DeAnn DuVall

BETHANY HOUSE
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BETHANY HOUSE STAFF

MAIN OFFICE :

| | |
|-------------------------|--------------------------------------|
| Catherine Hassinger, MS | Executive Director |
| Jamin Whitman, MSW | Family Assistance Program Manager |
| Jenny Chavez, MS | Asst. Manager, Finance and Data Mgmt |
| Naomi Collins | Development Associate |
| Jennifer Wassermann | Development Associate |
| Nina Acheampong | Case Worker |
| Carmen Wilmore | Case Worker |
| Theresa Mowbray, MS | Counselor in Residence |
| Tamica Wakefield | Administrative Assistant |

SHELTER MANAGERS

| | |
|----------------|--------------------|
| vacant | Manager Shelter #1 |
| Sabrina Kiefer | Manager Shelter #4 |

JOSEPH'S COAT

| | |
|-------------------|--------------------|
| DeAnn DuVall | Volunteer Director |
| Christina Kunz | Manager |
| Rhea Nell Knowles | Assistant Manager |
| Mary Robinson | Assistant Manager |
| Walter Brownlee | Driver |
| Haideri Hanifa | Floor Assistant |
| Karen Newberry | Floor Assistant |
| Sharon Ralston | Floor Assistant |
| Muny Sok | Floor Assistant |
| George Torres | Floor Assistant |
| Amy Truong | Floor Assistant |

VOLUNTEERS

| | |
|------------------|-------------------|
| Kathryn Rizzardi | Joseph's Coat |
| Yolanda Wingate | Hotline Volunteer |

INTERNS FOR FALL 2009

| | |
|--------------|----------------------------------|
| Kristen Fyfe | Marymount University, Counseling |
|--------------|----------------------------------|

Bethany House of Northern Virginia, Inc.:
Mission & Goals

Mission:

To help women and their children who have suffered from domestic violence regain health and dignity and become re-established in their community by providing temporary housing and support.

The Board of Directors led the agency through a dynamic review and revision of its administrative and strategic structures. Among the actions of the Board was a new mission statement, shown above. The new mission statement reflected an effort to restate the original mission of BHNV, “to maintain facilities which will care temporarily for battered spouses and their children, who are homeless and destitute because of abuse,” in language that is contemporary yet still captures the intent of BHNV’s founders.

A detailed review of the Bylaws was begun in fall 2007, and the Board approved the final changes in spring 2009. Revisions included updates to the mission of the agency, the deletion of the Clergy Support Group, and the allowance of telephonic voting by the Concerned Group and electronic voting by members of the Board. These efforts received pro bono assistance from Hogan and Hartson and **Morgan, Lewis & Bockius LLP**.

The Board also updated the agency’s Personnel Handbook with pro bono support from Isler, Dare, Ray, Radcliffe, & Connolly, P.C. The Personnel Handbook was brought up-to-date with the requirements of the Virginia Department of Labor as well as recommended provisions on such topics as harassment and the use of agency computers.

Administratively, BHNV outsourced both its payroll and accounting functions. Payroll is now managed by Paychex, and the accounting is done by Halt, Buzas & Powell, CPAs. This resulted in the loss of a long-time member of the BHNV team, Mahmood Belal, who vacated his position in October 2008. Assistant Manager of Finance & Data, Jenny Chavez, continues on as the in-house bookkeeper.

Continuing on the agenda from 2008-2009 into 2009-2010 are two primary initiatives: the strategic plan and updating the logo. Both efforts are frontrunners on the Board agenda and will receive due consideration until final efforts are approved and rolled out.

The Board welcomed two new members in 2008-2009, Chris Moran and Brian Kush. Chris’ background included finance and real estate development. Brian’s background included finance, auditing, and professional coaching. Jason Carney joined the Board in 2009-2010 and brings with him experience in finance and IT auditing.

Community Outreach and Support

BHNV received a tremendous grant in the amount of \$32,692 from the Virginia Department of Housing and Community Development to attend to several upgrades and repairs to its two emergency shelters. The Shelter Improvement Grant (SIG) effort was generously managed by Board Member Ken Fisher. Projects included:

- New carpeting
- Eight (8) new windows
- Safety improvements, including egress windows and safety bars
- Several energy improvements, including insulation and attic fans
- New fence

In October 2008, we received a donation of almost \$1,700 in metro cards. The cards were donated by Jim and Joan Lane in memory of their daughter who was a victim of domestic violence. While their daughter survived her abuse, she suffered severe brain damage. She is and will remain for the rest of her life in a home for victims of brain trauma. Her father estimated she has the cognitive skills of a 6-year old. She leaves behind three young sons who remain in the custody of their father. The Lanes' hope was that the cards could be used by our clients to assist in rebuilding lives that are safe and free of abuse.

Jim and Joan Lane also retired and moved to Florida in spring 2009. The move included downsizing their home significantly. As a result, they donated to BHNV approximately \$60,000 in furniture, kitchen items, antiques, books and clothing.

In February 2009, BHNV received a surprise donation of \$28,000 in gift cards from ICF. The cards were offered without restriction—the only warning was that they would expire by November 2009. This welcome gift was used to provide:

- Financial assistance to clients
- Postage stamps for newsletters and other mail
- Utility bills and other shelter maintenance
- Child services: car seats, diapers, etc.
- File cabinets for client files

The agency also welcomed a second staff member wholly dedicated to fundraising and development. Jennifer Wassermann joined Naomi Collins on the development staff with a focus on grant writing and volunteer recruitment. Under Jennifer, BHNV developed quarterly newsletters to our constituents and grantors and (re-)established several new grant partnerships, including:

- Community Foundation for the National Capital Region Neighbors in Need: \$10,000
- Gannett Foundation: \$7,190
- TJX Foundation: \$5,000

Family Assistance Program

Fiscal year 2008-2009 was a tough year for the nation, and the economic stress played out in area shelters, including BHNV. The effects of the recession were experienced by the Family Assistance Program (FAP) in two very specific ways.

In the first, the ability of the FAP to move our families out of our emergency shelters into stable housing was curtailed. The demand for low-cost and/or transitional housing was up sharply from previous years as more families faced homelessness—leaving fewer units available for our clients. The FAP made the decision to retain our existing families until stable housing could be found. However, holding onto families for longer periods of time often meant we were not able to help as many families as anticipated.

In the second, the demand for BHNV's services remained constant. There is a traditional ebb and flow to domestic violence services. Victims leave when the cold weather moves in, and family members are in closer contact with each other. They also leave at the end of the school year, when leaving may be less disruptive to the children. There are moments in between these "flow points" when shelter staff have a few weeks in which to make repairs, switch out furniture, review program goals, and so forth. There were no "ebb points" this past year. As soon as one family moved out, another family moved in.

The restrictions in housing appear to be easing somewhat as we move into 2009-2010. Several of our families have moved or been accepted into transitional housing programs, and we are hopeful that this trend will continue. Nevertheless, the demand for services has not abated, and we expect this coming year will be a difficult one.

Our community partners have remained generous in their support, and we have been assured they are ready to assist when needed. We also continue to ask for prayers from our supporters, both for the families we serve and for BHNV.

On a programmatic level, the FAP renamed its hotline the BHNV Helpline to more accurately reflect the services offered. The term "hotline" implies a 24/7 service—instead, the Helpline is a resource for victims of domestic violence during normal business hours Monday through Friday. Changing the name has not changed the amount of calls we receive, but it has virtually eliminated irate messages left overnight asking why no one was there to receive the call. On a heavier note, the number of calls to the Helpline increased the deeper the nation moved into the recession.

Joseph's Coat Thrift Shop

Joseph's Coat Thrift Store began in 1993 by Doris Ward as a way to provide basic necessities and funds to underserved women and children. It began as a "yard sale" type business 15 years ago and has evolved into a successful, thriving thrift store which creates revenue for the women and children in the Family Assistance Program.

The primary objective of the Thrift Store is to serve as a facility which receives and re-sells donated goods to the general public. The money from sales generates income for use by Bethany House to assist underserved women and children.

The far reaching goals and accomplishments of the Thrift Store are numerous; some of them are:

- To provide much needed clothing, household items, furniture, etc. free-of-charge to Bethany House women and their families. Situations can be such that sometimes, if not all, many of these items are left behind when our clients leave abusive environments. The Thrift Store helps
- To provide a Christmas Shop for Bethany House clients during the holiday season in order for them to be able to provide gifts for themselves and their families.
- To provide job-training and experience to those women who are transitioning into the work place. They can participate in a safe and nurturing environment with emotional support and encouragement as they learn basic job skills and the value of being a 'member of the team.' Their participation in the store operation provides excellent opportunity for their overall personal growth, self-esteem and self-confidence.
- To provide a work site that facilitates various 'out-reach' programs, i.e.
 - People who are required to provide 'community service' hours by county officials
 - People from the Disabled Community, who volunteer their time in exchange for job skill experience and personal growth opportunity.

In general, Joseph's Coat thrift store is a successful retail business that has far exceeded its original goals and expectations. It continues to thrive and serve its community on many meaningful and important levels.

Client Demographics

Following is a summary of our client services over FY 2008-2009.

- 212 adults and 272 children received emergency and crisis intervention assistance through the BHNV Helpline.
- 32 intake interviews were made and 18 families entered the program.
- Only 6 head of households/adults were employed when they came to Bethany House.
- 17 shelter and 2 transitional living clients were in the program at the beginning of the fiscal year.
- 2 clients moved from shelter to the transitional living program
- 63 clients (37 children and 26 adults) received shelter and transitional living services.
- 15 adults and 22 children participated in life skills activities.
- 20 adults and 27 children received group counseling.
- 20 adults received individual counseling.
- 7 clients were accepted in a transitional housing program.
- 11 households (out of 14 exiting the program) moved to a stable housing arrangement.
- 2 donated vehicles were transferred to two clients.
- 2 clients received assistance for car repairs and other auto expenses.

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Financial Statements

BETHANY HOUSE OF NORTHERN VIRGINIA, INC.
FINANCIAL STATEMENTS SUMMARY
For the year ended June 30, 2009

Revenue:

| | |
|--------------------------------|---------------------|
| Thrift Shop Revenue | 436,682 |
| Grants | 286,488 |
| Donations | 113,224 |
| Churches/Clubs/Community Orgs. | 64,260 |
| Inkind Goods and Services | 151,973 |
| Fundraising | 88,731 |
| Unrealized Gains/(Losses) | 31,977 |
| Interest/Investment Income | 22,545 |
| Other Income | 550 |
| Loss on Disposal of Asset | (151) |
| Realized Gains/(Losses) | (62,499) |
| Total Revenue | \$ 1,133,780 |

Expenses:

| | |
|-----------------------|---------------------|
| Program Services | 892,315 |
| Management & General | 164,838 |
| Fundraising | 119,176 |
| Total Expenses | \$ 1,176,329 |

| | |
|---------------------------------------|-------------------|
| Net Assets at Beginning of Year, Adj. | \$ 892,012 |
| Change in Net Assets | (42,549) |
| Net Assets at End of Year | \$ 849,463 |

The Audit was completed October 21, 2009.

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Grants and Other Funds Received

Foundations

| | |
|---|--------------|
| Washington Forrest Foundation | 15,000 |
| The Dr. Francis P. Chiaramonte Private Foundation | 10,000 |
| Gannett Foundation | 7,190 |
| TJX Foundation | 5,000 |
| Shepherd's Gate (Good Shepherd Catholic Church) | 4,000 |
| Amerigroup Charitable Foundation | <u>1,000</u> |
| | \$42,190 |

Non-Profit Grants

| | |
|--|--------------|
| United Way / Combined Federal Campaign | 28,297 |
| Freddie Mac Foundation | 20,000 |
| Community Impact Fund—Fairfax/Falls Church | 20,000 |
| Community Impact Fund—Alexandria | 3,000 |
| CFNCR Neighbors in Need | 10,000 |
| World Bank Community Connection Fund | 7,297 |
| The Philip L. Graham Fund | <u>4,500</u> |
| | \$93,094 |

Government Support

| | |
|--|---------------|
| Fairfax Consolidated Community Funding Pool | 128,975 |
| VA Dept. of Housing & Comm. Dev. Shelter Support | 26,756 |
| VA DHCD Shelter Improvement Grant | <u>32,692</u> |
| | \$188,423 |

Churches

\$45,011

Fundraising

| | |
|----------------------------|--------------|
| Knock Out Abuse Foundation | 75,000 |
| Retail | <u>4,500</u> |
| | \$79,500 |

Clubs/Community Organizations

\$6,927

Individuals

| | |
|-------------|--------------|
| Individuals | 21,219 |
| Newsletters | 15,270 |
| Direct Mail | <u>8,660</u> |
| | \$45,149 |