



VISION

We envision the elimination of domestic violence one family at a time.



MISSION

Bethany House of Northern Virginia empowers women and children escaping domestic violence by providing safe, short-term housing and trauma-informed services.



GUIDING PRINCIPLES

Servant Culture - We seek to demonstrate the love and servant leadership of Jesus Christ.

Dignity and Respect - We believe all people are made in the image of God and deserve to be treated with respect and compassion.

Compassion and Kindness - Bethany House offers compassion, kindness, and care for women and children suffering the trauma of domestic violence and to everyone with whom we come in contact.

Safety - We provide an atmosphere and a culture of confidentiality, safety, and security.

Hope - Bethany House instills hope for the future through in-depth counseling, exposure to transformative life advancement programming, and continuous care for two years after leaving the safe house.

Partnerships and Teamwork - We strive to build and maintain a strong coalition of staff, volunteers, donors, and community partners working together to end domestic violence.

Integrity and Stewardship - We commit to being wise, honest, and transparent in our cultivation, use, and reporting of funds. We commit to walking in integrity in every area of our ministry and exercising stewardship over every aspect of the ministry.

Self Sufficiency and Responsibility - We equip the women to be self-sufficient and responsible in maintaining wellness and healing for themselves and their families. We model self-sufficiency and responsibility in our practices and work.

Questions about this report? Want to learn more about Bethany House of Northern Virginia and how you car get involved? Please contact us at 703-658-9500 or info@bhnv.org. We look forward to connecting with you! Bethany House of Northern Virginia is a 501 (c)(3) faith-based, nonprofit organization that provides trauma-informed services to survivors of domestic violence and their families while providing valuable services to the community at large.



Through the generosity of our partners and supporters, we help women escaping domestic violence rebuild their lives, regain their dignity and health, and achieve brighter futures. Your support allows us to actively address the root causes of abuse in our community, and work towards realizing our vision of eliminating domestic violence one family at a time.

HOW WE HELP

Bethany House of Northern Virginia delivers the bulk of its services through six key areas:

HELPLINE

The Helpline at 888-80-HELPS, provides immediate advice, assistance, and resources to women who are seeking to escape abusive partners. Trained BHNV staff and volunteers also accept calls from women in crisis and from those who need guidance. Victims receive an immediate assessment of their physical safety needs and assistance with requested services. In addition to shelter, these services may include safety planning, assistance with protective orders, and referrals to legal resources, food, and clothing. The Helpline also provides information and resources to the community at large about domestic violence and homelessness resources and prevention.

TRAUMA COUNSELING

This initiative helps our clients process the trauma they have experienced and work through the multifaceted issues that arise during healing from abuse. Trained counselors conduct individual and group counseling and helping survivors of all ages to reframe perceptions of reality and recognize and correct cognitive distortions. The goal is to moderate behaviors in order to achieve emotional stability. Counseling for children allows younger survivors to heal, learn to interact, communicate, and respond to parents and other authority figures appropriately. This often decreases the likelihood that children will continue cycles of abuse as adults. Clients develop coping and communication skills to lead healthy and productive lives, learn self-actualizing behaviors, and press ahead toward goals. Clients also participate in support group activities that reinforce the skills they acquire. Bethany House now provides counseling to community members who are not a part of the residential program but who need help navigating the trauma of abuse, including male abuse survivors.

HOW WE HELP



SAFE SHELTER & SHORT-TERM HOUSING

One of the main goals of Bethany House is to create a culture of safety for the women and children in our care. To this end, we shelter women and children in a residential house, nestled in a neighborhood. We do this for two reasons. First, this allows for the women and children to "hide in plain sight." Commercial shelter buildings are often easily identifiable. Residential, neighborhood homes are inconspicuous and provide the greatest level of security and anonymity. Second, research has shown us that emulating a healthy, familial environment can often be highly beneficial in helping women and children to overcome the trauma of abuse. Living in the warmth of a home, as opposed to the sterility sometimes found in commercial shelter buildings, goes a long way in helping women and children heal and recover from abuse. Our goal is to increase the number of women we serve by purchasing or building more homes or receiving homes by donation in the area that will serve as shelters. Because we live in an area where property values are much higher than the national average, this poses special challenges for us, but we are determined to continue to find the resources to expand our services. In contrast to the four to six months of safe shelter we provide at BHNV, most other shelter programs limit client stays to 30-45 days.

LIFE ADVANCEMENT PROGRAMMING

Clients residing in BHNV's shelter receive at least four months of intensive case management, counseling, and supportive services throughout their stay. Upon acceptance into the program, clients work with an assigned case manager to develop an Individual Service Plan (ISP). The ISP identifies the client's goals for rebuilding her life and charts her progress on the road to self-sufficiency. While in the shelter, clients receive assistance with and referrals for transportation, clothing, food, education, employment counseling, medical, dental, and legal assistance, and a wide range of other services. Staff and trained volunteers conduct regular life advancement programming modules (e.g. parenting, budgeting, self-care, and stress management), financial education, and job preparedness mentoring to equip clients with the tools they need to become self-sufficient.

Upon leaving the safe house, clients have the option to participate in BHNV's Aftercare Program. The Aftercare Program is a two-year continuing care and support program. Follow up helps to ensure that clients do not return to abusive relationships. Clients may receive assistance with employment counseling, housing searches, rent assistance, personal hygiene items, back-to-school supplies, and other daily living needs. Through the Aftercare Program, clients also have the option to continue on their trauma counseling and life advancement programming as well as receive transformational coaching. Our experience has shown us that when our clients have extended support beyond their stays at the shelter, they are less likely to return to abusive relationships. On average, 96% of clients report remaining abuse-free for up to two years after leaving BHNV's shelters.

HOW WE HELP

COMMUNITY OUTREACH

BHNV strives to strengthen interactions with public safety officials, community leaders, social and human service providers, religious leaders, and the greater community. Some of the many community partnerships we continue to foster are with entities and organizations such as Domestic Violence Action Center, George Mason University, Marine Corp Base Quantico, Fort Belvoir, Virginia Sexual and Domestic Violence Action Alliance, Virginia State Police, and many other businesses, churches, and organizations. We do this to enhance crisis intervention efforts and to provide an abundance minded continuum of comprehensive care for each client we serve. BHNV staff, through community support groups, presentations, seminars, and trainings, also educates the community about what domestic violence is offers practical, appropriate support to victims of domestic violence.

Bethany House also provides counseling and other supportive services to members of the community who are not a part of the residential program but who have experienced domestic violence. In this way, we move closer and more quickly towards our vision of eliminating domestic violence one family at a time.

















SEPTEMBER 2022



The Patriot Protection Association, a group of students at George Mason who bring awareness to the issue of intimate partner violence, invited Bethany House of Northern Virginia to participate in the GMU annual Service Fair.

American Airlines Domestic Violence Solidarity Walk

Our dedicated partners at American Airlines held a Domestic Violence Solidarity Walk at Reagan National Airport.

The group raised over \$3000 for Bethany House!













OCTOBER 2022

DOMESTIC VIOLENCE AWARNESS MONTH



Into the Light Candlelight Vigil

On Thursday, October 6, 2022, Bethany House held its second annual *Into the Light Candlelight Vigil* on the grounds of the Fairfax County Courthouse. Organized by Director of Programming and Counseling Services Tanya Trammel Palang and a dedicated team of Bethany House interns and volunteers, the vigil included powerful addresses from survivors of domestic violence, Pastor Jessica Rittenhouse of 3C Church - Dulles, and executive director Tiffany Santana shared the stories of Silent Witnesses, three women from our community who lost their lives to intimate partner violence.. The vigil was an opportunity for community members and members of the domestic violence care and prevention networks to come together to shine the light onto the epidemic of domestic violence and to galvanize our unified commitment to ending abuse.











10th Annual Garden of Light Gala

The tenth annual Garden of Light Gala was held on Thursday, October 13, 2022 at the Westwood Country Club in Vienna, Virginia. The evening began with a welcome reception and silent auction with music by Magic Ray Jazz followed by dinner and program with emcee for the evening Emmy-nominated actor, comedian, producer, and writer Mark Christopher Lawrence. The night ended with dancing DJ Loud Tone. During the program, the Doris Ward Honor was presented to the Lorena Gallo for her lifelong work as a survivor and advocate of domestic violence. "I Don't Know Where We'd Be Without Bethany House," featuring the night's client speaker "M.C." debuted that evening and told the story of what we do at Bethany House from the point of view of those most effected, our clients. The Garden of Light Gala was our largest fundraiser of fiscal year 22-23.



Into the Light Prayer Breakfast

The culminating event of Domestic Violence Awareness Month 2022 was the Into the Light Prayer Breakfast held at McLean Presbyterian Church. It was a moving morning of music and prayer for those affected by domestic violence and a time of fellowship.

OCTOBER 2022



Leather & Lace Poker Run

Our dedicated partners of the Midway Crue Leather and Lace Motorcycle Club hosted a Poker Run in support of Bethany House of Northern Virginia to kick off Domestic Violence Awareness Month. This committed group of women provides much needed support to Bethany House throughout the year!

NOVEMBER/DECEMBER 2021



Community Christmas Party

Bethany House clients and staff joined 3C Dulles Church for a Community Christmas Party where everyone enjoyed delicious food, had visits with Santa, and Bethany House clients received some special gifts.







Bethany House

Adopt-A-Family

Santa came by to drop off gifts from non-profit Frankie's Kitchen for clients who were recipients of our Adopt-A-Family for Christmas Program. Frankie's Kitchen was one of more than 30 organizations and individuals who helped make Christmas amazing for our clients.



NOVEMBER/DECEMBER 2022



A Gospel Christmas Concert & Christmas Shopping Marketplace

Our second annual **A Gospel Christmas Concert & Christmas Shopping Marketplace** was a wonderful time of celebration and honoring the birth of Jesus through Gospel music and dance. Director Velma Massenburg brought together gospel singers and musicians from over 10 churches in the Washington, DC area to bless guests with their musical gifts. The Christmas Shopping Marketplace and Cookie Reception were again big hits with the guests. Proceeds from this fantastic event benefited Bethany House. We are grateful to Prince of Peace Lutheran Church for graciously hosting the event for two years in a row.





Her Voice Foundation Supports the Safehouse Expansion Campaign

Partnership matters! In December, SheRises, one of our charity partners connected us with Her Voice Foundation, a non-profit based in Florida. Her Voice was excited to contribute \$5000 to the Safehouse Expansion Campaign, the fundraising engine that is bringing our new safe house to fruition.

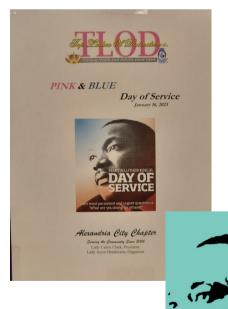
JANUARY 2023

MLK NATIONAL DAY OF SERVICE PROJECTS



Each Martin Luther King, Jr. holiday, people all over the country celebrate by observing a National Day of Service. Bethany House is always honored to have groups chose us as the organization they serve on this special day. We are grateful to our sisters at Shiloh **Baptist** Church. **Alexandria** who collected items and assembled welcome bags for our clients to receive as they enter the safe house. Welcome bags include toiletries, laundry detergent, and other essentials to help make our clients feel at home and to make the transition smoother.

Ladies of Distinction, Alexandria City Chapter is a non-profit, humanitarian organization who serves youth and adults. We were ecstatic to be the recipients of their Pink & Blue Day of Service donation drive in which they donated loads of feminine hygiene products, toiletries, and other goods for our clients!





Life's most persistent and urgent question is. what are you doing for others?'

Bethany House

NORTHERN VIRGINIA

FEBRUARY/MARCH 2023

Church of Manassas Annual Missionary Society Day





First African Methodist Episcopal Bethany House was honored to be the recipients of the annual Missionary Outreach Project from First African Methodist in Manassas, Episcopal Church Bethany House Executive Director Tiffany Santana gave brief remarks at the Sunday service, and spent time with the members and the missionaries during a luncheon that Missionary collected followed. Society household items and filled 9 laundry baskets with them. Each basket was named after a Fruit of the Spirit from Galatians 5.

McLean Presbyterian Church Missions Conference









Executive Director Tiffany Santana and Director of Operations Rena Carter served as table hosts at the 2023 Missions Conference at one of our partner churches McLean Presbyterian Church. Table hosts had the opportunity to share about the work that their specific organization does and ways that others can help and support.

Our Sisters' Keepers





Prior to our office move, we began to donate some of the pantry items, in areas where we had surplus, to other organizations. One organization is SheRises, has the mission to reach, inspire, strengthen, and empower young mothers in Maryland and DC through mentoring, collegiate, community, and other resource support. Bethany House donated diapers, wipes, and other supplies. In the non-profit community, we all win when we can support each other.

MARCH 2023

ONE NIGHT HOMELESS















Each year, around Good Samaritan Day, Executive Director Tiffany Santana spends One Night Homeless to bring awareness to and to stand in solidarity with the thousands of women across the country who become homeless as a result of leaving an abusive home. Many of these women, including a number of women who come to Bethany House, choose to American Airlines sleep in their cars rather than to endanger their lives by staying in a home with an abusive partner.



During the 2023 One Night Homeless, Tiffany was joined by some friends from our partners at American Airlines who are members of the Professional Women in Aviation, Veteran Military, and Latin Diversity Network Business Resource Groups.

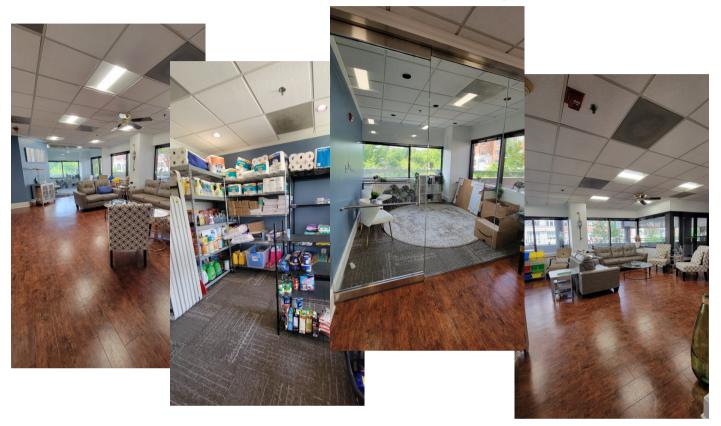


SWIM-A-THON!

Our friend Jerry Neopodal continuously swam for more than 5 hours to raise money for Bethany House, and raise he did! Jerry's Swim-a-Thon raised more than \$11,000 to help Bethany House continue to provide safe safe shelter to women and children fleeing domestic violence and to help them rebuild their lives after abuse. We are so thankful to Jerry and to all of our supporters who use their time, talents, and treasures to help!

APRIL 2023

BETHANY HOUSE MOVES ITS HEADQUARTERS



WE'VE MOVED!

BETHANY HOUSE
HEADQUARTERS
HAS MOVED TO
6862 ELM STREET, SUITE 200
MCLEAN, VA



"Why did you move?"

That's a question we have been asked quite often, so here's the scoop. As our office lease in Alexandria was coming to an end, we began discussing our options, and praying about opportunities that may be in the best interest of Bethany House. A very good friend of the ministry proposed this new office space in McLean. The rent is approximately 40% less than the Alexandria rent, and that price will be locked in for 9 years. God has blessed us with this miracle office, and we're grateful!

MAY 2023

MEMORIAL DAY FUN FOR OUR FAMILIES











Memorial Day Client Barbeque and Water Play Adventure

League Members hosted presentations from finance matters to public speaking, while supporting clients by providing child care.



We hope this is the first of many workshops provided by JLNV!

Junior League of Northern
Virginia Professional
Development Workshop
for
BHNV Clients



JLNV working with Bethany House on a Professional Development Day for their clients!



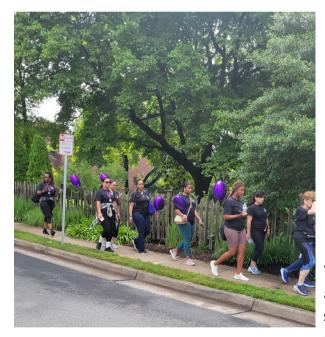
JUNE 2023

1st Annual Solidarity Walk & Luncheon for Domestic Violence Awareness













Walking on Purpose

Bethany House hosted the first ever Solidarity Walk & Luncheon for domestic violence awareness. More nearly 40 Bethany House supporters, including volunteers, corporate partners like American Airlines, church teams like Prince of Peace Lutheran Church, board members, staff, and good hearted community members, joined us for this very special event.

This event raised over \$21,000 to help Bethany House provide safe shelter and services to women and children escaping domestic violence!

FAMILIES SERVED

46

TOTAL CHILDREN SERVED

25

HOTEL CLIENTS

HELPLINE CALLERS

496

AFTERCARE FAMILIES **SERVED**

14

NUMBER OF CLIENTS WHO RETURNED TO **ABUSIVE PARTNERS**

ELIMINATING DOMESTIC VIOLENCE

ONE FAMILY AT A TIME

FY 22-23 BY THE NUMBERS

During the 2022-2023 fiscal year, Bethany House was excited to expand our services beyond the residential program and to the community at large. Our Life Advancement programming and Aftercare program also saw growth as a result of a restructuring led by Director of Programming and Counseling Services Tanya Palang.

Each year, we will continue to reevaluate our delivery of care and services to our residential and community clients to move toward realizing the vision of eliminating domestic violence one family at a

GEOGRAPHICAL DATA

What makes Bethany House unique from nearly all of the other domestic violence non-profits in the region is that we are privately funded and non-jurisdictional. This means that we can and do receive women and children from all over the Washington, DC area, from across the United States, and from other countries. Although we are headquartered in Fairfax County, women who seek help from us do not have to be residents of Fairfax County. For this reason, we work closely with and receive referrals from the local governmentrun facilities of Arlington County, City of Alexandria, City of Falls Church, Loudoun County, and Prince William County in Virginia, Montgomery County and Prince George's County in Maryland, and the District of Columbia.

The data below shows the residency of the families served in FY 22-23.

VIRGINIA

MARYLAND

DC

56%

17%

0%

OTHER STATES **27%**



CLIENT VOICES

LONDON'S STORY

My name is London, and I'm a domestic violence survivor.

I was shot twice because I no longer wanted to be in a relationship with my abuser.

The day before getting shot, I went to the courthouse to file for a protective order against my abuser because he tried to hit me and my child with a carjack, the kind that is used to lift vehicles. The next day, on my way to work, I was shot twice. I was bleeding profusely but was able to make it inside of a building to get help. I thought I was going to die that day, but I fought for my life to be here for my child. After leaving that relationship, I thought I would never be in another abusive relationship again.

But, life has its way of showing you different! Three years later, I met someone who I thought I would spend the rest of my life with. I told him my dreams and aspirations and the things I had been through just to find out later down the line, he would use everything I told him against me. The whole time, he portrayed himself to be someone he wasn't. He was controlling and manipulative, not to mention an abuser



I was back in the same predicament I told myself I wouldn't be in.

One night, after he was making threats to me, he made me sleep on a cold floor with no blanket while he slept in the bed with a belt in is hand in case I tried to get up and leave, so I waited until morning.

I planned my escape that night. I knew he had to work the next morning, so I faked sleep until he left for work. I woke up the kids and we made our way to my car, but what I didn't know was that he was already onto me, and he ran after me trying to stop us from leaving. I was able to get into my car and lock the doors, and I drove as fast as I could to get away.

My children and I slept in my car for some days because I had nowhere to go where he wouldn't be able to find me.



I reached out to Bethany House crying over the phone for help, and they didn't hesitate to help us. I was so grateful to stay at the safe house. It was so welcoming and so clean. At first, I was a little nervous because I didn't know what the shelter would be like, but I was so happy when I got there. The staff was amazing and treated us like family and made us feel loved. They fed us, gave us whatever I needed for my children, and asked if I needed them to pray for me. The staff was so kind and respectful and also respectful of my privacy.

I am forever grateful to be a part of the Bethany House family.

They always have activities to keep us busy and to take our minds off of whatever it is we are going through. Bethany House also helps us to meet our goals, provides support groups, and so much more. Bethany House also has an Aftercare Program that we can join once we leave the safe house. I would recommend Bethany House to anyone who needs help leaving an abusive relationship, and I would give them 5 stars.





STRATEGIC PLANNING

Thanks to a grant from Virginia Housing and Development Authority, Bethany House completed a three-year strategic plan during the 2020-2021 fiscal year. Under the consultation of Shawn Washington of Clear Vision Consulting Group, a team comprised of the former and new executive directors, staff members, and a representative from the Board of Directors created a visionary plan that includes goals, objectives, and strategies for sustainability, administrative infrastructure, client services, community engagement, and volunteer management.

Through in-depth analysis of the organization's strengths, weaknesses, opportunities, and threats (SWOT), the three-year plan with implementation beginning during the 2021-2022 fiscal year, will direct Bethany House through the following course:



YEAR ONE MITIGATE WEAKNESSES YEAR TWO



STRENGTHEN THE INFRASTRUCTURE TO BUILD CAPACITY AND DEEPEN RELATIONSHIPS

YEAR THREE

POSITION FOR PROGRAM EXPANSION

Bethany House successfully completed year two of the strategic plan while simultaneously attending to some of the objectives scheduled for year three. Weaknesses identified during the creation of the strategic plan included insufficient space for housing clients, limited fundraising plan, insufficient client service staffing, outreach strategies, technology vulnerabilities, and insufficient administrative infrastructure. Some of the ways that the team and board of directors have worked to strengthen the infrastructure to build capacity and deepen relationships include:

- Continuing to expand the use of the Kindful platform to modernize our communication with donors and offer a more easy to use giving platform. Kindful offers Bethany House an increased ability to collect and analyze data related to giving and finances in order to enhance stewardship and planning.
- Continuing to migrate files securely on HIPAA-compliant, cloud-based systems with hard drive backups from paper files.
- Highly qualified graduate interns have been added to support the staff in delivering services to clients. 100% of the interns added during FY 23 had at least a Bachelor's degree and prior human services or counseling experience.
- Department of Programming and Counseling Services completed a restructuring of programming and delivery of services. Programming has transitioned to a modular program where women focus on modules including Safety, Healthy Relationships, Problem Solving, Professional Development, Financial Literacy and Planning, Self-Care and Personal Development, and trauma-informed life skills such as parenting, scheduling, home management, and Bible study.
- Bethany House has established nearly 100 new partnerships with businesses, churches, clubs, individuals, organizations, and government agencies over the last two years to help deliver a wide variety of personal and professional services to help our clients heal from trauma and rebuild their lives after abuse.
- Staff and interns participate in continual educational and professional development opportunities to ensure best practices.

FINANCIAL INFORMATION

FY 2020-2021

audited

SUPPORT AND REVENUE

Contributions \$291,307
Government Grants and
Contracts \$77,321
Special Events Revenue \$159,992
Other Revenue \$300
TOTAL REVENUE \$585.731

EXPENSES

PROGRAM SERVICES:

Family Assistance \$437,718

Program

Management and General \$209,627

Fundraising \$107,419

TOTAL SUPPORTING SERVICES

TOTAL EXPENSES \$754,764

For more detailed financial information, please contact Christian Yi at cyi@bhnv.org.

We are making our dollars work harder than ever before through outreach and partnership efforts.

We couldn't have done it without our supporters.

*We have been awarded the Congressional Direct Spending to renovate the Annie House and double our capacity to serve women and children fleeing abuse.

Once we double our physical capacity we need your partnership to expand our services to support our expanded residential capacity while helping us to reach more survivors of abuse in our community.

FY 2021-2022

audited

SUPPORT AND REVENUE

TOTAL REVENUE	\$1,444,447.00
Other Revenue	-\$40,307.00
financial)	\$686,708.00
Other Revenue (non-	
Special Events Revenue	\$138,103.00
Contracts	\$2,500.00
Government Grants and	
Contributions	\$657,443.00

EXPENSES

PROGRAM SERVICES:

TOTAL EXPENSES	\$902,384.00
Development	\$209,260.00
General Operating and Support	\$270,992.00
Family Assistance Program	\$422,132.00

FY 2022-2023

not yet audited

SUPPORT AND REVENUE

TOTAL REVENUE	\$906,617.03
Other Revenue (non-financial)	\$64,659.99
Special Events Revenue	\$214,953.62
Contracts	\$78,959.65
Government Grants and	
Contributions	\$548,043.77

EXPENSES

PROGRAM SERVICES:

TOTAL EXPENSES	\$980,811.71
Outreach	\$108,833.97
Development	\$124,542.03
General Operating and Support	\$367,372.24
Family Assistance Program	\$380,063.47

LOOKING FORWARD

During the 2023-2024 fiscal year, Bethany House will continue to rebuild the infrastructure of the organization, create and develop new programs, and foster more business and community partnerships to enhance and expand the services we provide to women and children escaping domestic violence.



Bethany House is in the final phases of getting approval from Fairfax County to begin renovations to bring the Annie Safe House and expansion of BHVN to fruition.

We expect to "break ground" on the project
during the 23-24 fiscal year!

NEW PROGRAMS

- Nutrition Program
- Monthly Children's Activities
- Mentorship Program
- Community Support Groups
- Community Domestic
 Violence Counseling

UPCOMING EVENTS

Into the Light Candlelight Vigil
Into the Light Prayer Breakfast
Gospel Christmas Concert
Solidarity Walk & Luncheon
Garden of Light Gala & Auction



Bethany House

BETHANY HOUSE TEAM





EXECUTIVE DIRECTORTiffany Santana, M.A.



DIRECTOR OF PROGRAMMING & COUNSELING SERVICES
Tanya Palang, M.S.



DIRECTOR OF DEVELOPMENT & COMMUNICATIONS
Christian Yi, M.B.A.



DIRECTOR OF OPERATIONS
Rena Carter



OFFICE MANAGER Mariyah Trammell



HOUSE MANAGER
Joanne Hamilton



Bethany House of Northern Virginia empowers women and children escaping domestic violence by providing safe, short-term housing and trauma-informed services.

