



**BETHANY
HOUSE** OF
NORTHERN VIRGINIA

**FISCAL YEAR
2020-2021
ANNUAL REPORT**





BETHANY
HOUSE OF
NORTHERN VIRGINIA

MISSION

Bethany House of Northern Virginia empowers women and children escaping domestic violence by providing safe, short-term housing and trauma-informed services.

VISION

We envision the elimination of domestic violence one family at a time.



GUIDING PRINCIPLES

Servant Culture - We seek to demonstrate the love of Jesus Christ.

Dignity and Respect - We believe all people are made in the image of God and deserve to be treated with respect and compassion.

Compassion and Kindness - Bethany House offers compassion, kindness, and care for women and children suffering the trauma of domestic violence.

Safety - We provide an atmosphere of confidentiality, safety, and security.

Hope - Bethany House instills hope for the future through in-depth counseling, exposure to transformative life practices, and continuous care for two years after leaving the house.

Partnerships and Teamwork - We strive to build and maintain a strong coalition of staff, volunteers, donors and community partners working together to end domestic violence.

Integrity and Stewardship - We commit to being wise, honest, and transparent in our cultivation, use, and reporting of funds.

Self Sufficiency and Responsibility - We equip the women to be self sufficient and responsible in maintaining wellness and healing for themselves and their families.

Questions about this report? Want to learn more about Bethany House of Northern Virginia and how you can get involved? Please contact us at 703-658-9500 or info@bhnv.org. We look forward to connecting with you!

Bethany House of Northern Virginia is a 501 (c)(3) nonprofit organization that provides trauma-informed services to survivors of domestic violence and their families while providing valuable services to the community at large.



Through the generosity of our partners and supporters, we help women escaping domestic violence rebuild their lives, regain their dignity and health, and achieve brighter futures. Your support allows us to actively address the root causes of abuse in our community, and work towards realizing our vision of eliminating domestic violence one family at a time.

HOW WE HELP

Bethany House of Northern Virginia delivers the bulk of its services through the **Family Assistance Program**.

The Family Assistance Program provides life saving services across five key areas:

HELPLINE

The Helpline provides immediate advice, assistance, and resources to women forced from their homes by abusive partners. Trained BHNV staff and volunteers also accept calls from women in crisis and at risk of becoming homeless. Victims receive an immediate assessment of their physical safety needs and assistance with requested services. In addition to shelter, these services may include safety planning, assistance with protective orders, and referrals to legal resources, food, and clothing. BHNV will also place callers in a hotel when space in its shelter is not available. The Helpline also provides information and resources to the community at large about domestic violence resources and prevention.

TRAUMA RECOVERY COUNSELING

This initiative helps our clients process the trauma they have experienced and work through the multifaceted issues that arise during recovery from abuse. Our trained counselors conduct individual and group counseling, helping survivors of all ages to reframe perceptions of reality and recognize and correct cognitive distortions. The goal is to moderate behaviors in order to achieve emotional stability. Counseling for children allows younger survivors to heal, learn to interact, communicate, and respond to parents and other authority figures appropriately. This often decreases the likelihood that children will continue cycles of abuse as adults. Clients develop coping and communication skills to lead healthy and productive lives, learn self-actualizing behaviors, and press ahead toward goals. Clients also participate in support group activities that reinforce the skills they acquire.

HOW WE HELP



SAFE SHELTER & SHORT-TERM HOUSING

One of the main goals of Bethany House is to create a culture of safety for the women and children in our care. To this end, we shelter women and children in a residential house, nestled in a neighborhood. We do this for two reasons. First, this allows for the women and children to "hide in plain sight." Commercial shelter buildings are often easily identifiable. Residential, neighborhood homes are inconspicuous and provide the greatest level of security and anonymity. Second, research has shown us that emulating a healthy, familial environment can often be highly beneficial in helping women and children to overcome the trauma of abuse. Living in the warmth of a home, as opposed to the sterility sometimes found in commercial shelter buildings, goes a long way in helping women and children heal and recover from abuse. Our goal is to increase the number of women we serve by purchasing or building more homes in the area that will serve as shelters. Because we live in an area where property values are much higher than the national average, this poses special challenges for us, but we are determined to continue to find the resources to expand our services. In contrast to what we do at BHNV, most other shelter programs limit client stays to 30-45 days. Clients residing in BHNV's shelter receive at least four months of intensive case management, counseling, and supportive services throughout their stay. Upon acceptance into the program, clients work with an assigned case manager to develop an Individual Service Plan (ISP). The ISP identifies the client's goals for recovery and charts her progress on the road to self-sufficiency. While in the shelter, clients receive assistance with and referrals for transportation, clothing, food, education, employment counseling, medical, dental, and legal assistance, and a wide range of other services. Staff and trained volunteers conduct regular life skills training (e.g., parenting, budgeting, self-care, and stress management), financial education, and job preparedness mentoring to equip clients with the tools they need to become self-sufficient.

AFTERCARE

Upon leaving the shelter, clients have the option to participate in BHNV's Aftercare Program. The Aftercare Program is a two-year continuing care and support program. Follow up helps to ensure that clients do not relapse into abuse. Clients may receive assistance with employment counseling, housing searches, rent assistance, personal hygiene items, back-to-school supplies, and other daily living needs. Through the Aftercare Program, clients also have the option to continue on their trauma counseling program. Our experience has shown us that when our clients have extended support beyond their stays at the shelter, they are less likely to return to abusive relationships. On average, 94% of clients report remaining abuse-free for up to two years after leaving BHNV's shelters.

HOW WE HELP

COMMUNITY OUTREACH

BHNV strives to strengthen interactions with public safety officials, community leaders, social and human service providers, religious leaders, and the greater community. Some of the many community partnerships we continue to foster are with entities and organizations such as Domestic Violence Action Center, George Mason University, Marine Corp Base Quantico, Fort Belvoir, Macy's Springfield Mall, Virginia State Police, and many other businesses, churches, and organizations. We do this to enhance crisis intervention efforts and to provide an abundance minded continuum of comprehensive care for each client we serve. BHNV staff, through presentations, seminars, and trainings, also educates the community about what domestic violence is and how to offer practical, appropriate support to victims of domestic violence.

Through intentional and strategic community outreach, we move closer to realizing our vision of eliminating domestic violence one family at a time.



**BETHANY
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NEW ADDITIONS

EXECUTIVE DIRECTOR



During the 20-21 fiscal year, Bethany House welcomed new executive director Tiffany Santana.

Tiffany Santana offered her time, talents, and treasure as a volunteer with Bethany House since 2013. During her time in volunteer service, she made herself available to do whatever she could to support the organization including grant writing, website development, event planning and management, pantry organization, communications, social media content creation and management and a wide variety of other services and tasks. This commitment and dedication made her a suitable choice to serve as interim executive director beginning in January 2021. Tiffany accepted the role permanently in April 2021.

Tiffany holds a Master of Arts in English - Professional Writing and a Bachelor of Arts in English both from Old Dominion University. She is also a licensed real estate agent in the Commonwealth of Virginia. After career as an educator in the Norfolk and Fairfax County Public School Systems as well as Northern Virginia Community College and ITT Technical Institute, Tiffany began several entrepreneurial endeavors. She is a licensed minister and she is active in leadership in her church, Genesis 12 Christian Fellowship Church.

Tiffany along with the team at Bethany House has been working to build the foundation for the future of Bethany House to include streamlining systems through technology and restructuring the organization for growth and community engagement.



NEW ADDITIONS

FAMILY ASSISTANCE PROGRAM MANAGER

During the 20-21 fiscal year, we were happy to welcome Tanya Trammel, M.S. as the new Family Assistance Program Manager.

Tanya brings to us a wealth of over a decade of experience in counseling and human services and a passion for helping those in need. She holds a Bachelor of Science in Human Services Counseling from Old Dominion University and a Master of Science in Human Services with a specialization in Social and Community Services from Capella University. She is currently completing coursework to earn a Doctorate of Clinical Psychology.

With her enthusiasm, heart, intelligence, and leadership, she has already begun to make the transformative changes necessary to develop and expand the Family Assistance Program and our other programming endeavors.



TANYA TRAMMEL, M.S.



CHRISTIAN YI, M.B.A.

DIRECTOR OF DEVELOPMENT AND COMMUNICATIONS

Bethany House is excited to welcome Christian Yi as Director of Development and Communications. Christian brings to Bethany House a wealth of experience including more than 25 years in management, 9 years in government contracting, and over twelve years of experience in fundraising. He previously served as the direct marketing manager at Prison Fellowship, has had several successful entrepreneurial endeavors. He earned an MBA and a Bachelor of Science in Legal Studies from University of Maryland Global Campus. We have enjoyed his positive attitude, his attention to detail, his affinity for building and executing strategic plans, and his sense of humor. We look forward to him continuing to be an asset and a blessing to Bethany House.



**BETHANY
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MAKING ROOM FOR MORE

During FY 20-21, Bethany House of Northern Virginia continued the process of renovating a home owned by the organization to be used for safe shelter for women and children escaping domestic violence. In partnership with HomeAid Northern Virginia, a non-profit that builds and renovates shelters at a 30-100% savings thanks to the generosity of builder captains and trade partners, the house was expanded from a 5-bedroom, 3 bathroom house to a 7-bedroom, 4-bedroom house. This renovation is not only exceptional because of the outstanding work of HomeAid, its partners, and Bethany House board members but also because the bulk of the work was completed during the COVID-19 pandemic. Taking special care to follow safety guidelines and precautions, the builders and trade partners were able to continue the excellent work of bringing this project to fruition. Bethany House would like to express its deepest gratitude to HomeAid Northern Virginia, VanMetre, Toll Brothers, and all of the trade partners who participated in this massive renovation project that will allow Bethany House to serve more women and children.



PERSEVERING TO HELP THOSE WHO NEED US

FY 20-21 BY THE NUMBERS

FAMILIES SERVED

12

HOTEL CLIENTS

3

HELPLINE CALLERS

509

AFTERCARE FAMILIES
SERVED

26

NUMBER OF CLIENTS
WHO RETURNED TO
ABUSIVE PARTNERS

0

In the face of a once in a century pandemic and in the midst of a major shelter renovation, Bethany House was committed to continuing the life saving work of empowering women and children escaping domestic violence by providing safe, short-term housing and trauma-informed services. Through massive shutdowns and stay-at-home orders, Bethany House never closed its doors to women who needed help. We were fortunate to receive assistance from Fairfax County and other organizations to help us continue to provide services in the wake of this unprecedented time.

GEOGRAPHICAL DATA

What makes Bethany House unique from nearly all of the other domestic violence non-profits in the region is that we are privately funded and non-jurisdictional. This means that we can and do receive women and children from all over the Washington, DC area, from across the United States, and from other countries. Although we are headquartered in Fairfax County, women who seek help from us do not have to be residents of Fairfax County. For this reason, we work closely with and receive referrals from the local government-run facilities of Arlington County, City of Alexandria, City of Falls Church, Loudoun County, and Prince William County in Virginia, Montgomery County and Prince George's County in Maryland, and the District of Columbia.

The data below shows the residency of the families served in FY 20-21.

VIRGINIA

42%

MARYLAND

8%

DC

8%

OTHER STATES

42%

IMMIGRANTS

2 CLIENTS



**BETHANY
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CLIENT VOICES

MARJAN'S STORY

"Before I came to Bethany House, I was in a very abusive relationship. I went to many different states using my own funding but I was being located by my abuser, so I came south, but my money was running out. I was at my wits end and about to give up. I was done; my life was done; I had nowhere to go. Then, the nice people at Bethany House welcomed me in."

Living in her car for several months after leaving an abusive relationship, Marjan* found safety at Bethany House. After moving to Northern Virginia with little to nothing in her possession, she secured a job at Reagan National Airport, but she didn't have enough money saved for a security deposit on an apartment, and she needed guidance on how to safely start life over.

"Going into the shelter, I was kind of nervous. Would I be found there, too?" Marjan shared, "But, the house manager Kerrie was very kind and made me feel very comfortable. She told me that Bethany House was there for me and that she was there for me. She was always calm and just a blessing."

Once she was settled into the shelter, Marjan began to receive the additional services available through the Bethany House Family Assistance Program.

"I had a case manager that wouldn't stop. She always checked in on me to see how I was doing and what I needed. When I was looking for an apartment to move into once I left the shelter, my case manager didn't give up."

In addition to case management, Marjan also received trauma counseling at Bethany House.

"Bethany House helped me with counseling. Miss Becky, the counselor was a lifesaver to me. When I came to Bethany House, I had so much tension built up in my body, so much fear. I was having panic attacks," Marjan began, "She was the kindest, most serene person I've ever met. She showed me things about myself and put me back on track. She walked me through ways to become more calm and feel safer; she gave me tips to keep me from panicking. She was 100 percent there for me."

Desiring a closer relationship with God, Marjan began to attend church and read the scriptures.

"When I was preparing to leave Bethany House and move into an apartment, my anxiety had calmed down a lot. I also left with more spiritual insight inside of me. I had always believed in God but never felt like He was with me. One Sunday, I went to church, and it was like the pastor was speaking right to me. When I got home, I talked to Kerrie about God, and Becky would give me verses from the Bible and explain them to me. I'd read them over and over and came to understand and better apply them to my life. Now, I walk with God each and every day, and I know He protects me."

Marjan describes her transition out of the shelter and into her own apartment.

"When I moved into my apartment, Bethany House paid my security deposit and helped furnish my apartment with beautiful furniture. Whenever I needed something that I couldn't provide for myself, they would help me with gift cards or pantry items like household supplies and personal hygiene products."

The Bethany House Aftercare program continued to provide support for Marjan once she moved into her own apartment.

"When I came to Bethany House, I was working at the airport. I still worked there after I moved into my apartment, but during the Covid-19 pandemic, I got laid off. The money from unemployment helped me continue to pay my rent until the \$600 a month stopped. Bethany House helped me with rent then. I'm not a quitter, so I looked at other ways to pay my rent. I had a Commercial Driver's License, so I said to myself 'I can drive trucks.'

Marjan now works full time as a truck driver.

"Though I'm now on the road a lot, I still feel settled. I've driven through 48 states seeing this beautiful country. When I'm on the open road, I get that serene feeling. I feel so comfortable, and I'm loving it!"

Describing her personal development, Marjan shares how she's grown since her time at Bethany House.

"I am a different person than I was when I first got to Bethany House. My change began to happen as soon as I met the house manager, my case manager, my counselor, and all the rest of the staff. They were all so kind and loving. I wasn't used to that. I'm sooooo grateful for everyone at Bethany House because it was a team effort."

"I started to grow up there. I didn't know how to be an adult. I had an adult body but a child's mind. I hadn't been a proper mother because I was a child myself, needing people to take care of me. I'm growing to fuller maturity."

Marjan offers her view of the future.

"I would like to give back to Bethany House for helping me – donate my time. They're still a part of my life."

"My goals are to eventually plant my ground somewhere and enjoy my grandchildren. My son is a truck driver, too, and we might start a truck-driving business together."

"I'm so grateful, so thankful, and so blessed to have Bethany House in my life."



STRATEGIC PLANNING

Thanks to a grant from Virginia Housing and Development Authority, Bethany House completed a three-year strategic plan during the 2020-2021 fiscal year. Under the consultation of Shawn Washington of Clear Vision Consulting Group, a team comprised of the former and new executive directors, staff members, and a representative from the Board of Directors created a visionary plan that includes goals, objectives, and strategies for sustainability, administrative infrastructure, client services, community engagement, and volunteer management.

Through in-depth analysis of the organization's strengths, weaknesses, opportunities, and threats (SWOT), the three-year plan that will be implemented during the 2021-2022 fiscal year, will direct Bethany House through the following course:

YEAR ONE

MITIGATE WEAKNESSES

YEAR TWO

STRENGTHEN THE INFRASTRUCTURE TO BUILD CAPACITY AND DEEPEN RELATIONSHIPS

YEAR THREE

POSITION FOR PROGRAM EXPANSION

Bethany House is excited to implement this plan designed to expand our capacity to serve more women and children escaping domestic violence!



Clear Vision Consulting Group



Virginia Housing and
Development Authority

LOOKING FORWARD

During the 2021-2022 fiscal year, Bethany House will continue to rebuild the infrastructure of the organization, create and develop new programs, and foster more business and community partnerships to enhance and expand the services we provide to women and children escaping domestic violence.

NEW DEPARTMENTS

Department of Development &
Communications

Department of Programming &
Counseling Services

Department of Operations

NEW PROGRAMS

Empowered Women Program
Imminent Danger Rescue
Community Support Groups
Edu-Exchange

UPCOMING EVENTS

Into the Light Candlelight Vigil
Into the Light Prayer Breakfast
Charity Golf Tournament
Gospel Christmas Concert
Race Against Domestic Violence



FINANCIAL INFORMATION

FY 2019-2020

audited

SUPPORT AND REVENUE

Contributions	\$246,376.31
Private Grants	\$100,645.69
Government Grants and Contracts	\$121,505.00
In-Kind Contributions	\$22,006.00
Special Events Revenue	\$117,528.00
Other Revenue	\$20,000.00
TOTAL REVENUE	\$628,061.00

EXPENSES

PROGRAM SERVICES:

Family Assistance Program	\$281,739.00
Housing	\$82,864.00
Additional Services to Clients	\$9,656.00
Counseling	\$23,461.00
Total Program Services	\$397,720.00

SUPPORTING SERVICES:

Management and General	\$183,984.00
Fundraising	\$144,942.00
Total Supporting Services	\$328,926.00
TOTAL EXPENSES	\$726,646.00
Change in Net Assets	(\$98,585.00)

During fiscal years 19-20 and 20-21, Bethany House weathered a global pandemic while undergoing a major renovation of our primary shelter. Though monetary donor giving was down, grantors paused grant awards, and our housing capacity was limited, we continued to provide short-term housing and trauma-informed services to women and children escaping domestic violence. With unprecedented challenges and unexpected costs such as quarantining women in hotels before allowing them to enter the shelter and renting a home through construction delays, we persevered to continue to serve those who need us most.

We thank our donors for their continued support through these difficult times.

Bethany House understands our donors give to make a profound difference in the lives of those in need. We will continue to honor your trust in us by carrying on the vision of Doris Ward, the founder of Bethany House, to meet the needs of victims of domestic violence and provide temporary housing and Aftercare programs to break the cycle of inter-generational domestic violence. We are grateful for our community's trust and confidence. We will continue to practice strong financial accountability and stewardship of your trust in us through strong internal budgetary control and periodic governance reviews.

Thank you for partnering with us and investing in changing lives

FY 2020-2021

not yet audited

SUPPORT AND REVENUE

Contributions	\$181,280.00
Private Grants/Foundations	\$115,856.69
Government Grants and Contracts	\$85,514.41
In-Kind Contributions	\$56,810.61
Special Events Revenue	\$25,160.99
Other Revenue	\$72,199.95
TOTAL REVENUE	\$536,822.85

EXPENSES

PROGRAM SERVICES:

Family Assistance Program	\$350,124.63
Housing	\$73,791.26
Additional Services to Clients	\$768.53
Counseling	\$29,612.37
Total Program Services	\$454,296.79

SUPPORTING SERVICES:

Management and General	\$235,791.59
Fundraising	\$0.00
Total Supporting Services	\$235,791.59
TOTAL EXPENSES	\$690,088.38
Change in Net Assets	\$(153,265.53)



Bethany House of Northern Virginia empowers women and children escaping domestic violence by providing safe, short-term housing and trauma-informed services.



"Thank you so much!

**[Bethany House] is such a big impact
on my life...such kind and loving
people. I love you all! Thank you!"**

- A Bethany House Thriver

for I was hungry and you gave Me food; I was thirsty and you gave Me drink; I was a stranger and you took Me in; -
Matthew 25:35

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